

Name: \_\_\_\_\_ Period: \_\_\_\_\_

**Rory Sutherland: “Sweat the Small Stuff”**

<http://www.youtube.com/watch?v=dkLcwHmnPV4>

**Flexibility & Shifting for problem solving**

1. What’s the strange thing Rory figured out? How are people influenced?

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2. Why does participating in a **community** help behavioral change? Give an example.

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3. How does a tiny **reward** motivate behavioral change? Give an example.

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4. Small changes can have a \_\_\_\_\_ effect, while large, expensive changes can have a \_\_\_\_\_ effect.
5. What is something small and easy you could do that might make a huge positive impact on your life?

Small Thing

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Anticipated Impact

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